

# The Carbon Trust Standard

The Carbon Trust Standard was developed by the Carbon Trust In 2007/08 to encourage good practice in carbon measurement, management and reduction by businesses and public sector organisations.

It is designed to provide a robust, objective and consistent methodology for assessing corporate carbon performance. The Standard specifies requirements in three key areas:

- Carbon footprint measurement
- Carbon management
- Carbon reduction performance

Assessment against the Standard is undertaken by independent third-party assessors. The assessment process is managed by the Carbon Trust Standard Company - a subsidiary of the Carbon Trust.

The Carbon Trust Standard was launched in June 2008. It builds on other existing international Standards for the measurement of corporate carbon emissions:

- Greenhouse Gas Protocol Corporate Standard from the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD).
- ISO14064-1 :2006, which provides a specification (at the organization level) for quantification and reporting of greenhouse gas emissions and removals.

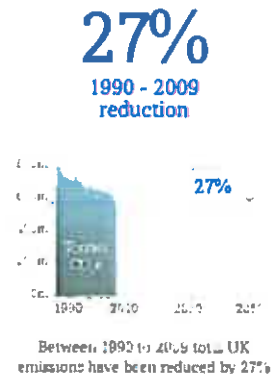
The Standard was developed in consultation with leading businesses and public sector organizations. It is informed by the Carbon Trust's experience of working with thousands of UK businesses to implement effective carbon management strategies. The Standard also incorporates qualitative criteria developed by a predecessor scheme - the Energy Efficiency Accreditation Scheme.

## Carbon Reduction Why UK business holds the key



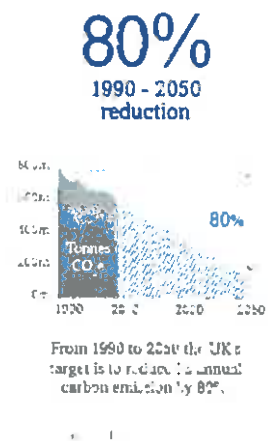
If you're already doing this at home...

...you're helping the UK reach its carbon targets.



But the size of the challenge is huge...

... it's the size of Scotland and England.

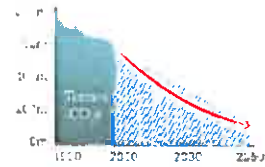


## 500 business 'Standard Bearers' are already leading the way.

Aldi Stores Ltd Aviva PLC BAQ BIG YELLOW GROUP PLC Bloomberg LP Boots UK BOWLEPLEX Bristol Water plc British Broadcasting Corporation British Museum British Telecommunications plc Burberry Limited Cablanet Office core London estate Caterpillar Inc. CenterParcs Ltd Church's Group Ltd Citibank International Plc Co-operative Group Limited Coonst Group plc Daily Mail and General Trust plc Gairmher UK PLC De Beers UK Ltd Debenhams plc DEFRA Department of Energy and Climate Change Diageo Scotland Supply Dyson Ltd East of England Co-operative Society Ltd Ericsson Ltd first direct Fitness First Clubs Limited Focus (DIY) Limited Football Association Limited Greene King plc Group Lotus PLC Guardian News and Media Limited Hand Picked Hotels Ltd Hewlett-Packard Ltd Hilton International Hotels (UK) Limited Home Retail Group Hotelzone Ltd HSBC Bank plc IBM (UK) Ltd Iceland Foods Ltd IKEA InterContinental Hotels Group Plc J Sainsbury plc John Lewis Partnership Plc Kentucky Fried Chicken (Great Britain) Ltd Leeds Building Society Little Chef London Underground Ltd Makro Self Service Wholesalers Ltd Manchester United Ltd Marks & Spencer Marriott Hotels Ltd Marriott's Plc Maybourne Hotels Ltd McDonald's Restaurants Ltd McLaren Group Ltd Mearns Distribution Ltd Michelin Tyre plc Microsoft Corporation MJDasham & Capthorne Hotels Plc Mitchells & Butlers Retail Ltd Mothercare Plc Moto Hospitality Ltd Motorola Ltd National Museums Liverpool Next Retail Ltd Odem Cinemas Holdings Limited Office Depot International (UK) Ltd Orange Personal Communications Services Ltd Punch Pub Co Ltd Qhotels Group Ltd QVC Roadchef Motorways Ltd Royal Mail Group REA Santander UK plc Scottish Midland Co-operative Society Ltd Sembcorp Bournemouth Water Sharp Electronics (U.K.) Ltd Shop Direct Home Shopping Ltd Siemens Holdings Plc Sky Sports News plc Southern Water Sports Direct International Plc Stagecoach Group Tate Telefonka O2 UK Limited Tesco plc Thames Water Utilities Ltd The Go-Ahead Group plc The Henderson Group The Lancaster Landmark Hotel Company Ltd The National Exhibition Centre Ltd The National Gallery TIX Europe TNT UK Ltd Toyota GB PLC Toys "R" Us Ltd Transport for London Trinity Mirror plc United Utilities Water PLC Whitbread Group plc Wilkinson Hardware Stores Limited Wm Morrison Supermarkets PLC

Our 500 Standard Bearers are businesses already taking action. They are independently verified to be measuring, managing and reducing their carbon emissions year-on-year.

3.6%  
reduction p.a.



Standard Bearers are reducing their carbon emissions at an average of 3.6% p.a.

That's ahead of the necessary 3.1% p.a. needed to reach our 2050 target.

## Want more businesses to prove their carbon reduction?



Go to

[www.carbontruststandard.com/cutcarbon](http://www.carbontruststandard.com/cutcarbon)  
to make the pledge

**The Board of Heritage Envelopes have decided to apply for the Carbon Trust Standard as a signal to all staff, customers, suppliers and interested parties that the company is serious about meeting its corporate social responsibilities.**

**However we cannot do this alone. We need the help of every single employee at Heritage. We will be constantly looking for energy saving ideas that can contribute to the reduction of our carbon footprint.**

**The coming weeks will see the formation of an energy committee, members of which may be approached at any time with questions or ideas. The workers committee will also be a forum where energy saving ideas can be brought forward and discussed.**

**With all your help we can make a difference.**